



2014-2015 Annual Report



Table of contents

Message from the Chair of the Board	2
Message from the Coordinator	3
Mission, vision and values	4
2014–2017 priorities and positioning	4
Highlights and numbers	5
How you can help	5
2014–2015 achievements	6
2015–2016 objectives	7
Board of directors	7
2015–2016 New Pathways Foundation team	8
2014–2015 partners	8





Message from the Chair of the Board

Kuei,

In the history of the New Pathways Foundation, 2014–2015 will be remembered as a year filled with impactful and targeted actions in line with our key three-year priorities: to help kids stay in school, to support sports and recreation initiatives, and to unlock the full potential of First Nations youth. Positive and meaningful projects were implemented thanks to the joint efforts of First Nations communities and the various stakeholders working with them. One such project is the inaugural First Nations Youth Leadership Camp, which was made possible through a collaboration with the Breakfast Club of Canada and the Tim Horton Children's Foundation. This national initiative addresses the fundamental need to boost the self-confidence and self-esteem of First Nations youth in various Quebec communities.

It goes without saying that there's a growing need for support in the areas of education, sports and recreation, culture, and individual assistance for underprivileged children. Throughout the year, the New Pathways Foundation was an active participant in initiatives that target the human and social development of individuals within their communities. Examples include support for a youth-led entrepreneurship project in Odanak and for the 2014 day camp run by the Centre d'amitié autochtone de Québec, two projects geared towards young members of First Nations communities.

The New Pathways Foundation wants to be part of local efforts to turn First Nations communities into positive environments where young people can grow and better reach their potential. To achieve that, we need to consider all aspects of well-being: social and economic on the one hand, cultural and spiritual on the other. That's why our efforts must be supported through donations and financial assistance that enable us to accomplish the Foundation's core mission: to build a better future for First Nations youth.

As you read this report, you will see that your contributions will be put to good use and, most importantly, will be much appreciated by the people who are meant to benefit: First Nations youth.

Mickel Robertson

New Pathways Foundation President





Message from the Coordinator

We are very excited to tell you about the progress we made in 2014–2015. Since becoming fully independent in January 2014, we have taken a number of steps to raise awareness of our mission and actions.

Our objectives for the year, as identified by the Board, were to raise awareness about the Foundation, to increase our capital, and to establish more partnerships with the community. Various efforts were put forth throughout the year to meet these objectives. Among other activities, we held a fundraiser, entered into partnerships with other foundations as well as public and private organizations, developed programs specific to New Pathways, and introduced the Foundation at various events and meetings.

We accomplished a lot in 2014–2015. We held our inaugural First Nations Youth Leadership Camp in September 2014. No less than 45 children aged 10 to 14 enjoyed a week filled with activities and life lessons. We also supported a cultural summer camp run by the Centre d'amitié autochtone de Québec and helped launch a youth-run microbusiness in Odanak.

Moreover, renowned multidisciplinary artist Samian became our new sponsor last November. We are very proud to have such an accomplished artist as an advocate for our cause, the cause of children.

In closing, I would like to emphasize how crucial our cause is. Our needs have never been greater—especially in education, where current funding is inadequate, and in culture, where there is a clear sense of urgency to preserve and pass on traditional knowledge. The New Pathways Foundation needs your help to move its mission forward, to support uplifting projects with First Nations communities and organizations, and ultimately to build a better future.

Isabelle Picard

New Pathways Foundation Coordinator



Our essential mission

Our mission at the New Pathways Foundation is to help improve living conditions for First Nations people by supporting initiatives that target the human and social development of individuals within their communities.

Our compelling vision: from talk to action

To help improve the well-being of First Nations people and create new services and projects with lasting impact.

The values that propel us into action

- 🕊 Respect
- 🕊 Mutual assistance
- 🕊 Solidarity



2014–2017 priorities and positioning

We want First Nations communities to become positive environments where young people can grow and better reach their potential. To achieve that, we need to consider all aspects of well-being: social, economic, cultural and spiritual. Accordingly, the Foundation endeavours to partner with stakeholders involved in social and economic development. Building partnerships takes time and requires an active local presence—and it is the key to solving the problems facing many First Nations communities.

The Board has set three key priorities for the next three years, each of which has a built-in cultural component:

1. Help kids stay in school
2. Support sports and recreation initiatives
3. Unlock the full potential of First Nations youth

Accordingly, New Pathways intends to support individual projects, but also develop programs and support related projects. In 2015–2016, we plan to offer at least three programs in addition to the Leadership Camp: Become (temporary name), a program that offers daylong internships to high-school students; a program to preserve and pass on cultural knowledge within communities by supporting relevant projects submitted by organizations and communities; and a similar program to help children stay in school.

We believe that we can be more efficient by both supporting projects initiated by communities and organizations and by offering specific programs and community support, somewhat like a community centre.



HIGHLIGHTS and numbers

In a regional health survey of Quebec First Nations conducted in 2008, FNQLHSSC found that:

- ☛ 31% of adults living with children experience moderate to severe food insecurity.
- ☛ More than 80% of teenagers believe that alcoholism and substance abuse are the biggest challenge facing their communities.
- ☛ More than half (52.2%) of teenagers have repeated a grade.
- ☛ Diabetes continues to adversely affect health and quality of life in First Nations communities. People are diagnosed with the lifelong disease at an increasingly young age and go on to experience multiple health complications.
- ☛ More than 51% of children never engage in sports or physical activity outside of school through groups or classes.
- ☛ About half (53.4%) of children eat fast food at least a few times a week.
- ☛ Nearly 80% of children have never taken singing, dance or traditional drum lessons.
- ☛ 32% of children live in single-parent families.
- ☛ Infant mortality in the Aboriginal population is 3 times higher than in the non-Aboriginal population (Canada).
- ☛ The risk of experiencing situations of poverty, neglect and placement at a very young age is 3 to 5 times higher (Quebec).
- ☛ Nearly half (44%) of all families are single-parent families (Quebec).
- ☛ 2 out of 3 women earn less than \$10,000 a year (Quebec).

In 2006, 3 out of 4 houses were overcrowded, and half were in dire need of repair and/or decontamination (Quebec).

To this day, poverty affects 1 in 4 children in our communities. There are 4 times more children living with food insecurity in the Aboriginal population than among the Canadian general population. UNICEF is concerned about the health of our children. The fight against poverty is one of our most pressing concerns: 33% of Aboriginal people suffer from food insecurity.

How you can help

Our initiative was born out of a pressing need, with no established capital. Therefore, we still have much work ahead of us to raise our capital and acquire the means to meet demand. By financially supporting the New Pathways Foundation, you can be sure that you are helping fund meaningful projects that meet community needs and help build a better future for Quebec First Nations. This past year, we even developed a sponsorship plan for potential donors.

You can also attend one of our fundraisers to help raise awareness of our cause and promote potential partnerships.

Last but not least, we want to form a pool of volunteers to help with the Foundation's operational needs. Whether you wish to give a few hours of your time every week for administrative work or help with hospitality at one of our fundraisers, the Friends of the New Pathways Foundation will be happy to welcome you. To join the team, just call us or send us an email.



2014–2015 achievements

2014–2017 fundraising plan

In April 2014, the Board adopted a three-year fundraising plan aimed at increasing our capital, enhancing our operations and providing stronger support to First Nations communities and organizations. We identified priority areas and set measurable targets. We are now all set to start fundraising.

Communications plan

With help from NATIONAL Public Relations, the New Pathways Foundation developed a communications plan that will guide its awareness efforts.

Code of ethics for directors

The Code of Ethics and Conduct for directors of the New Pathways Foundation is a set of policies and procedures governing the conduct of directors and employees. It sets a standard for integrity as well as respectful and harmonious relationships.

Benefit golf tournament

Our 2014–2015 fundraiser was a golf tournament organized by FNQLHSSC to benefit the New Pathways Foundation. We had about 50 people out to attend the event last September. It was a great networking and fundraising opportunity.

New and renewed partnerships

We gained a number of partners in 2014–2015, including the Fondation Béati, which agreed to provide a major operating grant that enabled us to take many key steps to help our young foundation succeed. We also renewed our partnership with the RBA Foundation.

Moreover, NATIONAL agreed to develop our communications plan pro bono and to organize an upcoming fundraiser for the New Pathways Foundation.

Promising discussions with other organizations are under way for the coming year.

Inaugural First Nations Youth Leadership Camp

In October 2014, the New Pathways Foundation held its first-ever First Nations Youth Leadership Camp, in collaboration with the Breakfast Club of Canada, the Tim Horton Children's Foundation, FNQLHSSC and several other organizations. No less than 45 First Nations children aged 10 to 14 and showing leadership potential were offered a unique week-long stay at the Camp des Voyageurs Tim Horton in Quyon. Activities focusing on teamwork, self-confidence, self-esteem and sharing provided opportunities for these underprivileged kids to talk, to make their voices heard and to grow. The program included visits from Gilbert Whiteduck, Interim Chief of the Assembly of First Nations of Quebec and Labrador (AFNQL), Dr. Stanley Vollant and rapper Samian, as well as sharing circles, games and sports, outdoor activities and more.



The camp had many positive outcomes. School staff and social workers in participating First Nations communities said that the children came back happier and more outgoing, energized, mindful, independent and responsible. They also had a lot more self-confidence. Some kids even said they felt more alive.

Financial support for community projects

Since its inception in 2010, New Pathways has supported a number of organizations operating projects in Quebec's First Nations communities, such as Wapikoni Mobile, Jeunes musiciens du monde, some Aboriginal Friendship Centres and various community projects. Supported activities ranged from cultural and music camps to audiovisual director internships in the communities, just to name a few. In 2014–2015, we also supported a cultural summer camp run by the Centre d'amitié autochtone de Québec and helped start a youth-run microbusiness in Odanak, thus allowing young people to preserve their cultural heritage by making and selling crafts.



Samian is our new sponsor!

In November 2014, renowned Aboriginal multidisciplinary artist Samian became the sponsor of the New Pathways Foundation. In his new role, Samian raises awareness of the Foundation and the cause. The Board is very happy to have him as an advocate.



Contest: Win a day with Samian!

One of the Foundation's goals for the year was to get closer to the communities and organizations it wants to support. To accomplish this, we organized the Win a day with Samian contest. Participants had to dream up a program for a day with Samian in their community, in line with the Foundation's mission. Many creative ideas were submitted, but in the end the residents of Ekuanitshit are the lucky winners who will get to spend the day with Samian on June 8.

We are the New Pathways Foundation

In September 2014, the Board approved our new name: New Pathways Foundation. Our name used to be New Pathways Foundation for the Future of First Nations.

2015–2016 objectives

The Foundation's main objectives for the coming year are threefold:

- 👉 Increase capital and partnerships
- 👉 Raise awareness
- 👉 Get closer to First Nations communities and organizations

Board of directors

The New Pathways Foundation board of directors has the following general responsibilities:

- 👉 Helping to develop and adopting strategic plans and action plans
- 👉 Overseeing the Foundation's business
- 👉 Adopting effective, efficient and transparent governance policies and practices
- 👉 Following up on its decisions and being accountable for its results

The members of the Board are listed here:

NAME	COMMUNITY CAREER	BACKGROUND
Mickel Robertson, Chair	Uashat mak Mani-utenam, off reserve	Business: RBC Royal Bank
Marjolaine Sioui, Vice Chair	Wendake	Aboriginal organization: First Nations of Quebec and Labrador Health and Social Services Commission
Claudine Gros Louis, Secretary and Treasurer	Wendake, off reserve	Business: Native Benefits Plan
Suzie O'Bomsawin	Odanak	First Nations of Quebec and Labrador Youth Network Spokesperson
Claudette Awashish	Opitciwan	Community services: Opitciwan health and community centre

2015–2016

New Pathways Foundation Team

Isabelle Picard, Coordinator

Isabelle Picard has been our coordinator since January 2014. She oversees the Foundation's administrative operations. Her broad responsibilities include fundraising as well as raising awareness, organizing projects and fundraisers, and supporting communities and organizations. Isabelle is a Wendat with years of experience working both as a consultant and for various Aboriginal organizations. She is truly committed to helping First Nations children and youth.

Nathalie Veilleux, Administrative Coordination Assistant

Nathalie Veilleux joined the New Pathways Foundation in April 2015. She will provide much-needed administrative and logistical support. When you call the Foundation, it is her voice you will hear. With her many years of experience in various organizations, Nathalie will be more than able to support our work at the New Pathways Foundation.

2014–2015 Partners

The New Pathways Foundation could not survive and accomplish its mission without the help of its valued partners and sponsors. We want to thank them for their generosity, which has truly made a difference in our work.

\$25,000.00 or more

- First Nations of Quebec and Labrador Health and Social Services Commission

\$10,000.00 to \$24,999.99

- Fondation Béati
- RBA Foundation
- Hydro-Québec

\$5,000.00 to \$9,999.99

- Les Frères des Écoles chrétiennes
- NATIONAL (in services)

\$4,999.99 or less

- Missionnaires Oblats de Marie-Immaculée
- Lise Thériault, Deputy Premier
- Francine Charbonneau, Minister of Families
- Carlos Leitão, Minister of Finance
- Geoffrey Kelley, Minister responsible for Native Affairs
- Pierre Arcand, Minister of Energy and Natural Resources
- Nicolas Marceau, Minister of Finance
- FNQLHSSC employees

Our golf tournament also attracted many sponsors:

- FNQLEDC
- SOCCA
- Mamu Construction
- Deloitte
- Gagné Letarte
- Dionne Schulze
- CAAQ
- RBA Financial Group
- FNQLHSSC
- Innutelecom
- Ajawaan
- Institut Tshakapesh
- Franklin Gertler Avocats
- Lyreco
- Restaurant Sagamité
- SAC
- Hotel Musee Premieres Nations
- Hotel Quebec
- CSN
- PSAC-Québec
- NATIONAL
- First Nations Venture Capital of Quebec
- Walgwan Centre







new
PATHWAYS

FOUNDATION FOR THE FUTURE
OF FIRST NATIONS

250 place Chef-Michel-Laveau, Suite 102
Wendake (Quebec) G0A 4V0

Telephone : 418-842-1540
Fax : 418-842-7045

www.nouveauxsentiers.com