



FUNDRAISING TOOLKIT
OF AN EXTERNAL ORGANIZATION, IN FAVOR
OF THE NEW PATHWAYS FOUNDATION



OUR STORY

The movement of solidarity for First Nations that has been felt over the past few months and the arrival of the National Day for Truth and Reconciliation have inspired us to share our story with you.

Our story is that of a Foundation that was set up by the First Nations themselves, 10 years ago, with the aim of fostering the well-being of our young people. This foundation's vision is focused on seeing its youth flourish and confident in a better future thanks to a strong identity and great pride.

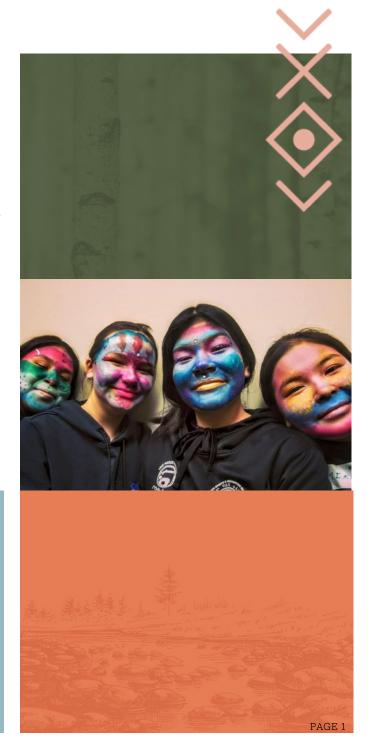
How do we do it?

Every day, we work to offer positive experiences to our young people, experiences that have the power to develop their skills, self-confidence and pride. At the heart of our initiatives, there is above all the desire to allow the culture and identity of our young people to thrive.

IN NUMBERS

DEPENDING ON THE YEARS, IT IS UP TO 2000 YOUNG WHO ARE SUPPORTED BY OUR VARIOUS INITIATIVES.

AS COMMUNITIES OF THE NATIONS OF QUEBEC ARE SERVED.





DOES THE WELL-BEING OF FIRST NATIONS YOUTH AFFECT YOU? WOULD YOU LIKE TO CONTRIBUTE TO THEIR WELL-BEING? YOU HAVE THE OPPORTUNITY TO HELP.

HAVE YOU DECIDED TO RAISE FUNDS FOR THE NEW PATHWAYS FOUNDATION?

THANK YOU FROM THE BOTTOM OF OUR HEARTS!

IN ADDITION TO MAKING A
COMMITMENT YOURSELF,
YOU CAN SET AN EXAMPLE,
MULTIPLY YOUR ACTIONS
AND TRANSMIT THE
HAPPINESS THAT COMES
WITH GENEROSITY BY ALSO
ENGAGING OTHERS TO GIVE.

IT IS MORE
REWARDING TO
GIVE THAN TO
RECEIVE!

WHETHER YOU ARE AN ENTERPRISE, AN ASSOCIATION, A SCHOOL, A FAMILY OR A GROUP OF FRIENDS, YOU CAN TAKE ACTION AND HELP OUR CAUSE.

EVERYONE CAN CONTRIBUTE
ACCORDING TO THEIR MEANS,
BE IT THROUGH ACTIONS OR
DONATIONS

MANY OF YOU WANT TO HAVE AN IMPACT AND HELP MAKE A DIFFERENCE IN PEOPLE'S LIVES

A GREAT PHILANTHROPIST ONCE SAID THAT IT IS MORE REWARDING TO GIVE THAN TO RECEIVE.

PAGE 2



LOOKING FOR INSPIRATION? HERE ARE 4 ORGANIZATIONS THAT HAVE RAISED FUNDS FOR THE NEW PATHWAYS FOUNDATION!



A COMMITTED GIFT!

Here is a wonderful idea to raise funds for our Foundation. Akua Nature is an Indigenous company that offers high added value products, combining First Nations traditional knowledge with Quebec science in a respectful and balanced way. Akua Nature makes discovery boxes that are sold online. To mark the new National Day for Truth and Reconciliation, the company decided to donate a certain amount to the Foundation for every box sold over a specific period of time.



THE STRENGTH OF A GENEROUS GROUP!

The Canadian Union of Public Employees (CUPE) and its Quebec Indigenous Council have made the New Pathways Foundation the beneficiary of their annual fundraiser. At the end of a wonderful day of golf and an evening of fundraising, the CUPE members raised \$30,000 and generously donated it to the New Pathways Foundation to support its mission and commitment to First Nations youth.



SOCIALLY ENGAGED ORGANIZATIONS!



TAKE PART IN A RACE AND RAISE FUNDS FOR A CAUSE CLOSE TO YOUR HEART!

That's what the team of the Dionne Schulze law firm did. The team decided to take up the challenge and participate in Équiterre's Change the World Run. This race, which took place on the Mount Royal, enabled the Dionne Schulze team to raise \$5,000 to support the cause of the New Pathways Foundation.



MAKE US YOUR MAJOR PARTNER!

Every year, faithfully, the Régime des Bénéfices Autochtone Groupe financier (RBA Financial Group) holds a golf tournament and makes the New Pathways Foundation one of its four major partners. On this occasion, they donated \$10,000 to the Foundation.



HOW TO ORGANIZE A FUNDRAISER FOR OUR FOUNDATION?

HERE ARE SOME TOOLS TO GUIDE YOU IN YOUR FUNDRAISING EFFORTS!



- 1. Determine the nature of the event (sporting, cultural, committed, etc.).
- 2. Define your target audience.
- 3. Set a financial goal.
- 4. Create a committee of people dedicated to the cause, made up of a variety of talents.
- 5. Refine your formula, and choose the date, time and location of the activity.

- 1. Share your fundraising idea with us.
- 2. We will communicate with you in order to provide you with the material for the next steps.

Need a logo, a banner, or some documentation to give to your guests?

We will be by your side throughout the organization of your fundraising activity in order to support you and meet your various needs.



STEP 2

PAGE 5





To ensure a resounding success, publicize your event via social media and encourage the participation of your relatives and acquaintances.

ANNOUNCE YOUR EVENT



Once your fundraiser is over, plan to donate the funds raised to the New Pathways Foundation. Depending on provincial and national laws, we will then send you your receipts for tax purposes.

Then see how your action will be proudly displayed on the fundraising section of our website as an ally of the Foundation.



Don't forget to thank everyone who helped you make your project a success, including volunteers, sponsors and participants. This is how you will make them want to get involved with you to advance our cause. For example, you can highlight their contributions on your social networks and/or write a thank you letter, mentioning the amount raised while emphasizing how everyone's participation contributed to the event's success.





WHERE DO YOUR DONATIONS GO?



THE NEW PATHWAYS CAMPS

The New Pathways camps are unforgettable experiences that aim to promote self-esteem, the ability to dream and the power to engage with First Nations youth so that they return to their communities with the strength and courage to take action to achieve their dreams and develop into their best selves.

WOULD YOU LIKE TO DONATE FOR ANOTHER OF OUR INITIATIVES? HERE THEY ARE!



BECOME INTERNSHIPS AND VIRTUAL MENTORING

This initiative aims to encourage academic perseverance and professional guidance for our young people. We develop tools to support them in this regard and we offer them the opportunity to benefit from exploratory internships in stimulating environments.



NISKA OR SUPPORT FOR PHYSICAL ACTIVITY

The goal of this initiative is to support physical activity among young people by providing them with a Challenge that is imbued with our culture and aimed at developing young people's senses of pride, accomplishment and success.



SCHOOL PERSEVERANCE SCHOLARSHIPS

Because there are many obstacles to achieving the first diploma, we seek to motivate young people by granting scholarships for academic perseverance that are offered by the Desjardins Foundation.



INFORMATIONS

New Pathways Foundation 102-250, place Chef-Michel-Laveau Wendake (Québec) GOA 4V0 Phone: 418 843-4173

www.nouveauxsentiers.com Follow us on Facebook and Instagram!

THANK YOU!

WE WISH YOUR
EVENT TO BE A
SUCCESS!
BE ASSURED THAT
WE CAN GIVE YOU
GREAT VISIBILITY.

MAKE A DONATION

See the fundraising of New Pathways Foundation: https://www.gofundme.com/f/chaque -enfant-compte-fondation-nouveauxsentiers

